



**SOUTH WEST  
COMMUNITY  
DEVELOPMENT  
COUNCIL**

# Corporate Resource Guide



Aggregate



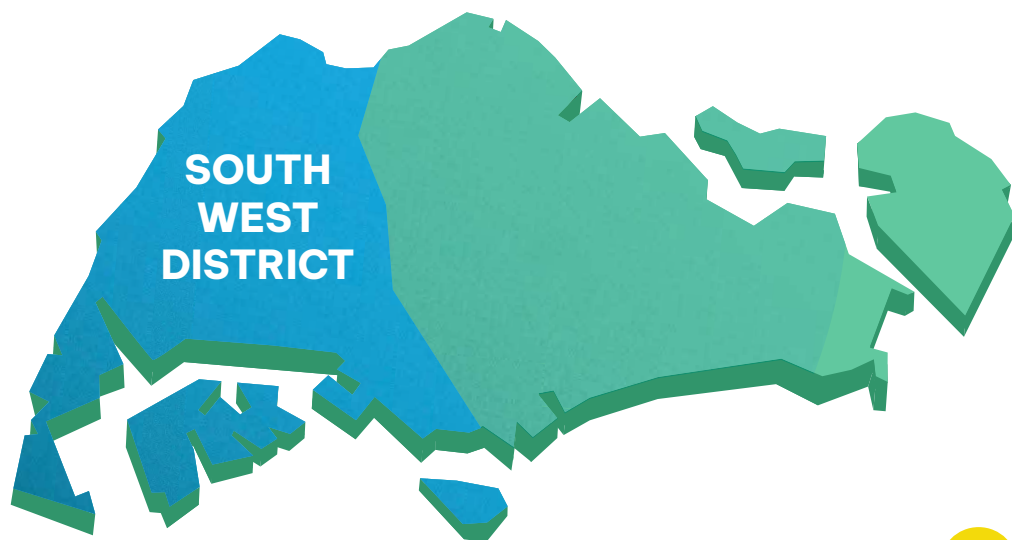
Build



Connect



# CARING FOR THE SOUTH WEST



The South West Community Development Council (CDC) was formed on 24 November 2001.

The CDC collaborates with partners such as the government agencies, grassroots organisations (GROs), social service agencies (SSAs) and corporates to strengthen the social fabric of Singapore and community resilience. Through our programmes and initiatives, the CDC promotes a culture of giving back and encourages community ownership for a caring and cohesive community.

## Vision

“Owning Your Community”



*The South West District is envisioned to be a place where people care for one another, where the strong looks after the weak and where community ties are warm and resilient.*

## Mission



*We **Aggregate** Resources & Needs; **Build** Capabilities of Partners & Residents; and **Connect** Stakeholders & Communities*

# BE OUR CORPORATE PARTNER

## Four Areas of Partnership

- Sustainable South West
- Strengthening Our Social Safety Net
- Skills for Employment Through Upskilling and Reskilling
- Building the Spirit of SGUnited

## How Partners Can Contribute

### Sustainable South West

- Partner the CDC on sustainability-related initiatives such as Clean Up @ South West to set up recyclable collection points at your premises
- Work with us on sustainability related initiatives to make Singapore a green and liveable nation

### Strengthening Our Social Safety Net

- Provide cash sponsorship and curate programmes with the CDC to meet the needs of vulnerable families
- Provide sponsorship in-kind (products, skillsets, or expertise)
- Rally your team of staff volunteers to join us in our programmes such as the annual Festive Cheers @ South West to spread joy and warmth in the community

### Skills for Employment Through Upskilling and Reskilling

- Provide employment and training opportunities through South West Community Job Fairs
- Join us as a guest speaker to share your expertise, knowledge and insights for our series of SkillsFuture Advice Workshops @ South West

### Building the Spirit of SGUnited

- Co-create and implement needs driven programmes with the CDC to strengthen the resilience and unity of the community

# SUSTAINABLE SOUTH WEST

## Clean Up @ South West

Have you thought about the impact of reusing and recycling on the environment? Every small action counts towards saving carbon buildup and contributes to a significant positive impact over time.

Clean Up @ South West encourages recycling as part of sustainable living.

Since 2006, the CDC has worked with National Environment Agency (NEA), Grassroots Organisations (GROs) community and corporate partners as well as schools, to collect close to 1,000 tonnes of recyclables, saving about 17,000 trees.



## Young Technopreneur Challenge



Our youths are the agents of change for the future and to drive sustainability changes in the community.

The Young Technopreneur Challenge aims to inspire youths to take ownership of the environment and active steps to tackle climate issues in innovative ways across STEM (Science, Technology, Engineering, Mathematics) fields.

The top three teams get job shadowing opportunities at HP Inc. to gain exposure to the real-life working environment. The winning team also receives \$3,000 to further develop their ideas.





# STRENGTHENING OUR SOCIAL SAFETY NET

## Adopt @ South West

Adopt @ South West aims to uplift and enrich the lives of vulnerable residents through a many helping hands approach in three core areas, namely Social Support and Wellness, Home Care and Maintenance, as well as Education and Enrichment. We work closely with partners on various programmes:

- **Adopt-A-Senior @ South West:**  
Provide socio-emotional support to seniors via tele-befriending.
- **Grant-A-Wish @ South West:**  
Fulfil the wishes of vulnerable seniors and children in the district
- **Home Refresh @ South West:**  
Uplifts the wellbeing of residents by refreshing their homes through decluttering, cleaning and painting, as well as gifting of furniture



## My Schooling Needs @ South West

My Schooling Needs @ South West provides Kindergarten 2 students from less privileged backgrounds with school bags, schooling essentials and book vouchers as they transit from kindergarten to primary school.



# SKILLS FOR EMPLOYMENT THROUGH UPSKILLING AND RESKILLING



## SkillsFuture Festival @ South West

SkillsFuture Festival @ South West is an event organised by the South West CDC and SkillsFuture Singapore, supported by Employment and Employability Institute (e2i) to provide residents with greater access to learning and job opportunities and resources by Institutes of Higher Learning, industry partners, employers and training partners.

The festival offers residents a glimpse into the future of jobs in the green and care sectors through digital showcases, quizzes and hands-on demonstrations by various partners. It also offers job-seekers employment opportunities, courses and career trials.



## South West Community Job Fairs

The South West Community Job Fairs offer a diverse range of job opportunities in both PMET and non-PMET roles across the different sectors. The fairs also provide value-added services for residents such as career coaching, resume writing and setting up of email for residents who are less digitally savvy.



The goodjobs portal was launched to complement the physical fairs and connect job seekers and employers. The portal also features AI chatbot to make the job search easier and faster.

# BUILDING THE SPIRIT OF SGUNITED

## Community Guiding Programme

Community Guiding Programme by the South West CDC and Girl Guides Singapore (CGS) provides opportunities for girls who are non-Guides to discover their potential, develop skillsets and strengthen their character.



The programme helps the girls develop their leadership and life skills and build up their confidence through specially curated workshops that are built on concepts such as environmental, personal and social development as well as social service.





# MAKING A DIFFERENCE IN OUR COMMUNITY

## Koh Kock Leong (KKL) Enterprise Pte Ltd

Koh Kock Leong Enterprise Pte Ltd (KKL) has been a long-term partner of CDC, making significant contributions and helping thousands of needy individuals in the district.

The company's partnership with South West CDC goes back to 2008, when the South West CDC-KKL Meals Bursary was rolled out to defray meals expenses for needy students in the district. The programme aims to ensure that no child goes hungry in school because of their family's financial situation, so that they can better concentrate and reach their academic potential. KKL also co-created the South West Care Fund with the CDC to provide additional practical and accessible help for vulnerable residents.

Mr Koh Tiam Teck, Managing Director of Koh Kock Leong Enterprise Pte Ltd said, "We have always been a strong advocate of giving back to the community and we remain committed after all these years since we started our partnership in 2008. We hope that by funding these meaningful programmes, our efforts could support more residents in coping with daily expenses and alleviate some financial burden for families and seniors in the South West District."



## Procter & Gamble (P&G)

P&G Singapore has been a pivotal partner of CDC through their unwavering supporting and sponsorship throughout the years. Since 2019, the company has been South West CDC's key partner in the Adopt @ South West programme, which aims to uplift the lives of the vulnerable residents in the South West District. When the Covid-19 pandemic hit in 2020, P&G also stepped forward to distribute care packs to the migrant workers, provided appreciation care packs for healthcare workers and educated primary school children on proper handwashing techniques and good hygiene habits to promote a clean and safe environment.

P&G provided care packs comprising key household items to residents through Festive Cheers @ South West and gifted practical items that the needy families wished for under the Grant-A-Wish @ South West.





# CORPORATE SOCIAL INTEGRATION FUND



## What is the Fund about?

Jointly developed by the National Integration Council (NIC) and the Community Development Councils (CDCs) to encourage companies to do their part for the community by getting employees to contribute meaningfully.



## What can my company do?

Your project should benefit the community. For example, you can organise a befriending session with vulnerable seniors, bring the underprivileged children out for a fun-filled experience, or even bring festive cheer to our marginalised families.



## How does my company benefit?

You can provide an opportunity for your employees to use their skills and expertise for a meaningful cause and build bonds and teamwork.



# RECOGNISING OUR PARTNERS



As the CDC continues to uplift the needy, forge stronger bonds and strengthen the connections between communities, we are not doing this alone. Many of our partners bring their diverse perspectives, resources and expertise that help to amplify the impact of the programmes. The South West Caring Partner Award is a way for us to show our appreciation to partners for their contributions to the community.

## SOUTH WEST CARING PARTNER AWARD PAST RECIPIENTS

- Abbott Laboratories (Singapore) Pte Ltd
- Amos International (S) Pte Ltd
- Bo Tien Welfare Services Society
- CapitaLand Hope Foundation
- CrimsonLogic Pte Ltd
- Development Bank of Singapore
- DSO National Laboratories
- Eu Yan Sang (Singapore) Pte Ltd
- ExxonMobil Asia Pacific Pte Ltd
- Franklin Offshore International Pte Ltd
- Galmon (S) Pte Ltd
- Grab Singapore
- Guardian Health and Beauty
- HP Inc
- Incorporated Builders Pte Ltd
- JTC Corporation
- Kimberly-Clark Singapore Pte Ltd
- Koh Kock Leong Enterprise Pte Ltd
- Landscape Industry Association Singapore
- Matsushita Greatwall Corporation Pte Ltd
- Maybank Singapore Limited
- Metta Welfare Association
- Microsoft Singapore
- Neo Group Limited
- Procter & Gamble Singapore
- Resort World Sentosa
- SAGE Counselling Centre
- Shell Companies in Singapore
- Siltronic Singapore
- Singapore Food Manufacturers' Association (SFMA)
- Singapore Polytechnic – Common Core Cluster
- The American Chamber of Commerce in Singapore
- The Girls' Brigade Singapore



## READ MORE

We capture stories of our partners and the positive impact they have made in the community through the BRIDGE newsletter, where we bring the latest updates about people, initiatives and events happening in the South West District. Together, we can build a caring, inclusive and cohesive South West District!

Scan the QR code below to find out more about the stories and our programmes:





**SOUTH WEST  
COMMUNITY  
DEVELOPMENT  
COUNCIL**

## CONNECT WITH US



[southwest\\_cdc@pa.gov.sg](mailto:southwest_cdc@pa.gov.sg)



[South West CDC](https://www.facebook.com/SouthWestCDC)



<https://southwest.cdc.gov.sg/>



[@southwest.cdc](https://www.instagram.com/southwest.cdc)



6316 1616



[@South West Community Development Council](https://www.linkedin.com/company/SouthWestCDC)

Aggregate

Build

Connect