

[For Immediate Release]

Post Media Release



5 July 2026

News Editor

SOUTH WEST CDC AND HAO REN HAO SHI ENHANCE MOBILE GROCERIES @ SOUTH WEST WITH \$400,000 WORTH OF GROCERIES AND ESSENTIAL ITEMS FOR VULNERABLE FAMILIES

- **Free basic health screenings introduced for the first time for residents through a new partnership with National University Health System (NUHS).**
- **Grocery and essential item support increased from \$40 to \$55 per household, with expanded range including adult diapers, medicated oil and other necessities.**

Mr Jeffrey Siow, Acting Minister for Transport, Senior Minister of State for Finance, and Adviser to Chua Chu Kang GRC GROs (Brickland-Tengah), together with Ms Low Yen Ling, Senior Minister of State, Ministry of Trade and Industry & Ministry of Culture, Community and Youth, and Mayor of South West District, will be launching the **Enhanced Mobile Groceries @ South West** on 5 July 2026. Mobile Groceries @ South West is a partnership between the South West Community Development Council (CDC) and Hao Ren Hao Shi that brings groceries and essential items to vulnerable families in the South West District, supporting them in coping with the rising cost of living. Over 60 volunteers from Siltronic Singapore Pte Ltd and Lianhua Primary School will also be on hand to assist with the distribution of items to beneficiaries at the event.

2 The enhanced initiative sees a total contribution of over \$400,000 from South West CDC and Hao Ren Hao Shi. This goes towards raising grocery support from \$40 to \$55 per household, with over 8,500 residents able to select from a wider range of essential items, including adult diapers, Vitamin C, cough syrup and other healthcare-related products. These additions were introduced in response to feedback from residents, particularly seniors and caregivers who face higher household expenses and wellbeing concerns.

3 As part of the enhancements, residents will benefit from basic health screenings through a new partnership with the NUHS. Supported by over 120 NUHS staff volunteers and nurses over two years, the screenings will include height and weight measurements, blood pressure checks and nurse counselling. Residents identified with potential health concerns will be referred to community health posts and healthcare professionals for follow-up where necessary, ensuring continuity of care beyond the distribution sessions. This marks the first time healthcare services have been integrated into the programme, enabling residents to access basic health assessments alongside grocery and essentials support, bringing preventive healthcare and timely intervention closer to the community.

4 Beyond tangible support, Mobile Groceries @ South West has grown into a platform for community participation, bringing together residents, schools, corporates, and community partners. Over the past two years, Hao Ren Hao Shi has been instrumental in mobilising a dedicated pool of volunteers to support distribution sessions on the ground. For many students, the experience offers meaningful opportunities to interact directly with residents, gain a deeper understanding of community needs, and contribute to community service. As the programme enters its next chapter, South West CDC and Hao Ren Hao Shi remain committed to bringing more schools, corporates, and community groups on board to strengthen support networks for vulnerable families across the South West District. In total, over 3,000 volunteers are expected to be involved in the initiative.

5 " We're launching the Enhanced Mobile Groceries initiative to provide more help and support for our residents and to improve their well-being. The value of each grocery pack per household is now increased by more than 35%, up from \$40 to \$55. In addition,

we are introducing health screenings and educational resources alongside our grocery distribution for the very first time. This dual-pronged boost aims to lighten the daily living expenses of households while also caring for our residents in super-ageing Singapore. To provide this expanded assistance, we mobilised the resources, funds, expertise, time and efforts of community partners, volunteers and grassroots leaders. This ground-up collaboration reflects, in many ways, a “we-first” Singapore spirit shaping up in the South West district,” said Mayor Low.

6 Mr Anson Ng, Founder Chairman of HRHS said, “Hao Ren Hao Shi has always championed the spirit of volunteerism amongst children, youth, families, and the community. We work with schools to encourage students of all ages to volunteer in the communities where their schools are located, and these volunteering assignments serve as learning platforms that enable them to be grounded in real issues, gain invaluable teamwork skills, and be authentically connected to their communities. As we enhance Mobile Groceries @ South West together with South West CDC, we are proud to deepen our commitment, not just through increased funding, but by growing a pipeline of student and corporate volunteers who are inspired to give back, fulfilling our motto of 'Let's Do Good Together!'.”

7 “We are committed to making preventive care part of everyday life for residents. Through Mobile Groceries @ South West, our partnership with South West CDC and Hao Ren Hao Shi allows us to bring basic health screenings right to residents’ doorsteps, where early detection can make all the difference. Our community nurses also take the time to speak with residents during these sessions, helping them adopt healthier lifestyles, while guiding those with health concerns towards community health posts and other follow-up care,” said Dr Andre Cheah, Chief, Population Health and Community Care, NUHS.

8 For Mdm Tay Yin, a resident who has benefitted from Mobile Groceries @ South West, the enhancements are a welcome addition, particularly the inclusion of free basic health screenings. “The groceries and household items have helped to ease some of our household expenses and I am glad that the programme has expanded its range of items to better meet our needs. It is also very helpful that basic health screenings will

now be part of the programme, as it makes it more convenient for seniors like us to monitor our health and seek help early if needed," she said.

9 Over the next two years, the enhanced programme will continue to support over 8,500 vulnerable households through 72 distribution sessions across the South West District.

10 Details of the event are as follows:

Event : Launch of Enhanced Mobile Groceries @ South West
Date : Sunday, 5 July 2026
Time : 10.00 am to 1.00 pm (**Media is invited at 10.30 am**)
Venue : Blk 809B Choa Chu Kang Avenue 1
Singapore 682809
Guest of Honour : Mr Jeffrey Siow
Acting Minister for Transport
Senior Minister of State for Finance
Adviser to Chua Chu Kang GRC GROs (Brickland-Tengah)
Host : Ms Low Yen Ling
Senior Minister of State
Ministry of Trade and Industry &
Ministry of Culture, Community and Youth
Mayor of South West District

11 Photos for the launch of Enhanced Mobile Groceries @ South West may be downloaded from the following [link](#). For information, please contact our Media Liaison Officers below.



Acting Minister Jeffrey Siow and Mayor Low Yen Ling launching the Enhanced Mobile Groceries @ South West, alongside Mr Anson Ng, Founder Chairman of Hao Ren Hao Shi, Dr Quek Lit Sin, PPA (G), Assistant Chief Executive, NUHS and student volunteers from Lianhua Primary School.



Acting Minister Jeffrey Siow and Mayor Low Yen Ling were joined by Mr Anson Ng, Dr Quek Lit Sin, PPA (G), Mr Terence Quek, BBM, Mr Hui Jie, and volunteers from Hao Ren Hao Shi, NUHS, Siltronic Singapore, and Lianhua Primary School, in support of the Enhanced Mobile Groceries @ South West.



Acting Minister Jeffrey Siow, Mayor Low Yen Ling and student volunteers from Lianhua Primary School distributed groceries and essential items to 150 Brickland-Tengah residents.



Resident receiving a basic health screening at the launch of the Enhanced Mobile Groceries @ South West, as part of the new partnership with NUHS.

Media Liaison Officers

Ms Lauren Neo

Senior Manager (Corporate Management and Communications)

South West Community Development Council

Mobile: 9649 3855

Email: Lauren_Neo@pa.gov.sg

Ms Jennifer Ang

Manager (Projects Management and Development)

South West Community Development Council

Mobile: 9424 7525

Email: Jennifer_Ang@pa.gov.sg

About the South West Community Development Council (CDC)

The South West Community Development Council (CDC) was formed on 24 November 2001.

Through local help programmes, the South West CDC provides assistance to help the less fortunate in our community. The South West CDC also organises projects and programmes to promote community bonding and social cohesion. The South West CDC adopts the "Many Helping Hands" approach to encourage community ownership among residents, community partners and corporations to realise its vision of "Owning Your Community".

Ms Low Yen Ling was appointed the Mayor of South West District on 27 May 2014. Ms Low is also the Senior Minister of State, Ministry of Trade and Industry (MTI) & Ministry of Culture, Community and Youth (MCCY) and Adviser to Bukit Gombak SMC.

For more information, please visit: www.southwest.cdc.gov.sg

Programme

Time	Administrative Programme
10.10 am	Arrival of Key Representatives from Hao Ren Hao Shi, NUHS, South West CDC and Brickland-Tengah GROs
10.25 am	Arrival of Mayor Ms Low Yen Ling Senior Minister of State Ministry of Trade and Industry & Ministry of Culture, Community and Youth, Mayor of South West District
10.30 am	Arrival of GOH Mr Jeffrey Siow Acting Minister for Transport Senior Minister of State for Finance Adviser to Chua Chu Kang GRC GROs (Brickland-Tengah)
10.35 am	Address by Mr Anson Ng, Founder Chairman from Hao Ren Hao Shi

Time	Administrative Programme
10.40 am	Welcome Address by Mayor
10.45 am	Address by GOH
10.50 am	Launch of Enhanced Mobile Groceries @ South West
10.55 am	Group Photo-Taking
11.05 am	Commencement of Groceries Collection
11.30 am	GOH and Mayor will tour NUHS Basic Health Screening Station
12.00pm	Departure of GOH and Mayor <i>*Media doorstep to be arranged, subject to media request.</i>
12.00 pm	End of programme

The Enhanced Mobile Groceries @ South West consists of the following items:

S/N	Item	Quantity
1	Golden Circle Cooking Oil	150
2	Nin Jiom Pei Pa Koa Cough Syrup	150
3	Oatmeal	150
4	Milo	150
5	Vitamin C High Strength x 2	300
6	FP Instant Noodles	150
7	Underpads	150
8	Adult Diapers	150
9	Rice x 2	300
10	FP Assorted Biscuit Pouch	150
11	Apollo Layer Cake	150
12	Sanitary Pads	150
13	Pearlie White Fluorinze Mouth Rinse	150
14	Basic Aqua Aqueous Cream	150
15	Colgate	150
16	Panadol	150
17	Fruits	150
18	Milk	150
19	Eggs	150