

[For Immediate Release]

Media Release



13 July 2024

News Editor

NEW \$4.3 MILLION GRANT TO SUPPORT ABOUT 22,000 FAMILIES WITH ESSENTIAL ITEMS IN THE SOUTH WEST DISTRICT

- **South West CDC will launch a new \$4.3 million grant to support tailoring of outreach programmes aimed to alleviate cost of living pressures and meet immediate needs of residents over the next two years**
- **About 22,000 families expected to benefit every year**

The South West Community Development Council (CDC), will launch a \$4.3 million South West Community Resource Fund at the South West District Meeting & Partners Appreciation 2024 to support outreach programmes in the community. The fund will be launched by Deputy Prime Minister and Minister for Trade and Industry Mr Gan Kim Yong and Senior Minister of State, Ministry of Culture, Community and Youth and Ministry of Trade and Industry, and Mayor of South West District Ms Low Yen Ling. Expected to benefit about 22,000 families in the South West District per year, the fund will be made available to the 18 divisions in the South West District. It can be used to implement programmes at the community level which covers a broad range of areas to address needs of the lower to middle class residents.

2 Under the programme, divisions in the South West District will have the flexibility to tailor their programmes to the diverse needs of their residents, fostering a sense of ownership in community outreach. Each division will receive \$120,000 per

year to design and organise their format of distribution for groceries, essentials, or healthcare items. These can include mobile groceries truck, mobile supermarkets at void decks, supermarket shopping, festive distributions, and more.

3 Deputy Prime Minister and Minister for Trade and Industry Mr Gan Kim Yong said, “The \$4.3 million South West Community Resource Fund will provide more support for our lower and middle-income families to alleviate their cost of living pressures. As a society, we must each do our part to look out for those around us, especially those who are more in need of help. This way, we can strengthen our social compact and build a resilient, inclusive and caring community.”

4 We understand the concerns residents have about the cost of living. The South West Community Resource Fund will offer all 18 divisions of the South West District the flexibility to tailor and develop programmes to meet the day-to-day living needs of vulnerable residents. We will work closely with our volunteers, councillors and partners to create an array of nimble and relevant solutions to lighten the loads of needy residents. For instance, the programmes could range from support to defray living expenses, to helping seniors obtain essential healthcare items. It’s our goal to support and uplift the lives of our residents, and foster a resilient South West community,” said Mayor Low.

5 In Financial Year (FY) 2023/2024, the South West CDC rolled out a total of 24 local assistance schemes and programmes, which benefitted about 60,000 residents. More than 470 corporate and community partners were engaged, with a contribution of more than \$3.6 million in cash and kind, a 20% increase in contributions received than the previous FY. At the South West District Meeting & Partners Appreciation 2024, 11 corporate partners will receive the South West Caring Partner Awards for their efforts in 2023 to uplift the community. The South West CDC will continue to work with our partners and volunteers to implement programmes for residents, focusing on uplifting the less privileged, and helping residents defray living expenses. The list of recipients for the South West Caring Partner Awards can be found in **Annex A**.

6 Details of the event are as follows:

Event : South West District Meeting & Partners Appreciation 2024
Date : Saturday, 13 July 2024
Time : 12.00 pm – 2.00 pm **(Media is invited at 11.15 am)**
Venue : The Chevrons, Grand Ballroom – Level 3,
48 Boon Lay Way, Singapore 609961
Guest of Honour : Mr Gan Kim Yong
Honour : Deputy Prime Minister and Minister for Trade and Industry
Host : Ms Low Yen Ling
Mayor of South West District

7 Photos for **South West District Meeting & Partners Appreciation 2024** may be downloaded from the following [link](#). For more information, please contact our Media Liaison Officers below.



Deputy Prime Minister and Minister for Trade and Industry, Mr Gan Kim Yong and Mayor of South West District, Ms Low Yen Ling launching the \$4.3 million South West Community Resource Fund, alongside Mr Murali Pillai, Adviser to Bukit Batok GROs, Mr Zhulkarnain Abdul Rahim, Adviser to Chua Chu Kang GROs (Keat Hong), and the CDC's key representatives.



The South West Caring Partners Awards 2023 was presented to 11 corporate and community partners whose dedicated efforts have made a positive impact in the South West community.

Media Liaison Officers

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About the South West Community Development Council (CDC)

The South West Community Development Council (CDC) was formed on 24 November 2001.

Through local help programmes, the South West CDC provides assistance to help the less fortunate in our community. The South West CDC also organises projects and

programmes to promote community bonding and social cohesion. The South West CDC adopts the "Many Helping Hands" approach to encourage community ownership among residents, community partners and corporations to realise its vision of "Owning Your Community".

Ms Low Yen Ling was appointed the Mayor of South West District on 27 May 2014. Ms Low is also the Minister of State, Ministry of Culture, Community and Youth (MCCY) & Ministry of Trade and Industry (MTI) & Adviser to Chua Chu Kang GRC.

For more information, please visit: southwest.cdc.gov.sg

Programme

| Time | Administrative Programme |
|----------|---|
| 11.40 am | Arrival of Host Ms Low Yen Ling Senior Minister of State Ministry of Trade and Industry & Ministry of Culture, Community and Youth Mayor of South West District <i>*Media doorstep interviews can be arranged upon request.</i> |
| 11.55 am | Arrival of GOH Mr Gan Kim Yong Deputy Prime Minister and Minister for Trade and Industry |
| 12.00 pm | Commencement of South West District Meeting and Partners Appreciation 2024 |
| 12.05 pm | Opening Performance Acapella Group – A-Capella Society – Earl The Band |
| 12.05 pm | Performance by MINDS |
| 12.15 pm | Welcome Address by Mayor |
| 12.20 pm | Speech by GOH |
| 12.25 pm | Launch of South West Community Resource Fund |
| 12.40 pm | Performance by Westwood Primary School |
| 12.50 pm | Presentation of Awards South West Caring Partners Award 2023 South West Grassroots Awards |
| 1.05 pm | Performance by ITE College West |
| 1.15 pm | Performance by Acapella Group – A-Capella Society – Earl The Band Meet & Greet and Photo Taking with Mayor and GOH |
| 2.00 pm | End of Programme |

Recipients of South West Caring Partner Awards 2023

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|----|---------------------------------------|
| 1 | Singapore Polytechnic |
| 2 | ITE College West |
| 3 | Koh Kok Leong Enterprise Pte Ltd |
| 4 | Procter & Gamble Singapore |
| 5 | Goodjobs.com.sg |
| 6 | ExxonMobil Asia Pacific Pte. Ltd. |
| 7 | Bo Tien Welfare Services Society |
| 8 | Life3 Biotech Pte.Ltd. |
| 9 | Siltronic Singapore |
| 10 | Swedish Chamber of Commerce Singapore |
| 11 | Singtel |