

[Embargoed till 7 August 2023, 2.30 pm]

# Media Release



---

5 August 2023

News Editor

## **INSPIRING MORE RESIDENTS TO EMBRACE LIFELONG LEARNING**

- **Going Digital at SkillsFuture Festival @ South West 2023**
- **Curated talks to boost employability of jobseekers and provide insights to digital sustainability**

SkillsFuture Festival @ South West 2023 organised by the South West Community Development Council (CDC), in collaboration with SkillsFuture Singapore (SSG) and supported by Employment and Employability Institute (e2i) will run 6 and 7 August 2023. Themed All Things Digital, this year's SkillsFuture Festival focuses on digitalisation in the green and care economies and provides a platform for participants to explore the potential of digitalisation in transforming the green and care sectors and inspire them to take action towards a learning, caring and green nation.

2 Host and Mayor of South West District, Ms Low Yen Ling, said, "Digitalisation has transformed the way we live and work. From the use of artificial intelligence to remote work, technology has altered the dynamics and future of work. Through this year's festival theme, we hope to encourage residents to learn and discover for themselves the possibilities and potential that digitalisation brings to the green economy and care sector. Besides new job opportunities and courses to attend, they can embark on learning journeys where job seekers get to visit the workplaces of

potential employers. By constantly learning, re-skilling and upskilling, we can keep abreast of emerging fields and equip ourselves with the skills to stay relevant in today's fast-changing world.”

3 Rapid advancements in digitalisation and digital services have changed the way businesses operate in the green and care economy. Through interactive booths put up by 5 Institute of Higher Learning and Training Providers, participants will be able to gain first-hand experience at how digitalisation has shaped green technology and changed the way food are farmed. Technologies like drones and autonomous cleaning robot designed to clean solar panels will also be showcased at the booths, providing participants insights to the future of jobs in the green sector.

4 In the care sector, digitalisation has enhanced access to services and changed the way care is administered. Participants can get a glimpse of how Virtual Reality has given seniors an immersive experience to travel, facilitating greater connections between seniors and youth volunteers from the social service sector.

5 The SkillsFuture Festival will feature curated talks by industry experts on how jobseekers can increase their employability through networking and digital media, as well as provide insights on digital sustainability and how it has become an integral part of our daily lives. Potential jobseekers can also speak to employers at the SkillsFuture Festival and sign up for career trials where they will be able to experience first-hand on the job requirements and the skills required for the job.

6 Details of the event are as follows:

Event	: SkillsFuture Festival @ South West 2023
Date	: Monday, 7 August 2023
Time	: 10.00 am to 10.00 pm (Media is invited at 2.00 pm)
Venue	: VivoCity (Fountain Area) 1 HarbourFront Walk, Singapore 098585
Host	: Ms Low Yen Ling Mayor of South West District

7 We would like to invite your reporter and photographer/TV crew to cover the **SkillsFuture Festival 2023 @ South West**. Interviews can be arranged upon request. Please contact our media liaison officer for queries. We look forward to receiving you and your crew/photographer.

---

### **Media Liaison Officers**

Ms Deanna Yong

Manager (Corporate Management and Communications)

South West Community Development Council

Email: [Deanna\\_Yong@pa.gov.sg](mailto:Deanna_Yong@pa.gov.sg)

Mr Wilson Mok

Manager (SkillsFuture Advice)

South West Community Development Council

HP: 9155 2371

Email: [Wilson\\_Mok\\_from.TP@pa.gov.sg](mailto:Wilson_Mok_from.TP@pa.gov.sg)

### **About the South West Community Development Council (CDC)**

The South West Community Development Council (CDC) was formed on 24 November 2001.

Through local help programmes, the South West CDC provides assistance to help the less fortunate in our community. The South West CDC also organises projects and programmes to promote community bonding and social cohesion. The South West CDC adopts the "Many Helping Hands" approach to encourage community ownership among residents, community partners and corporations to realise its vision of "Owning Your Community".

Ms Low Yen Ling was appointed the Mayor of South West District on 27 May 2014. Ms Low is also the Minister of State, Ministry of Culture, Community and Youth (MCCY) & Ministry of Trade and Industry (MTI) & Adviser to Chua Chu Kang GRC.

For more information, please visit: [www.southwest.cdc.gov.sg](http://www.southwest.cdc.gov.sg)

## Programme

Time	Administrative Programme
2.35 pm	Address by Mayor
2.45 pm	Commencement of SkillsFuture Festival @ South West 2023 Tour <ul style="list-style-type: none"><li>- SkillsFuture Learning Journey</li><li>- 5 Training Provider Booths</li><li>- 6 Employers Booths</li></ul> <i>*Media doorstep to be arranged, subject to media request</i>
3.30 pm	End of Programme