

[Embargoed till Friday, 24 September 2021, 11.30am]

Media Release

22 September 2021

News Editor /Producer

NEW JOB PORTAL BRINGS TECHNOLOGY BOOST TO JOB SEARCH

- **Leverage technology to connect employers and jobseekers amid COVID-19 restrictions**
- **Complement a series of roving Community Job Fairs in the South West District with close to 7,000 jobs on offer**

1 A new home-grown job portal will be launched by Guest of Honour, Mr Tharman Shanmugaratnam, Senior Minister and Coordinating Minister for Social Policies, and Adviser to Jurong GRC Grassroots Organisations (Taman Jurong) on 24 September 2021, Friday at the **South West Community Job Fair** held at Jurong Spring Community Club. The first of a series of three job fairs in the South West District, this new community-centric initiative is a collaboration between the South West Community Development Council (CDC), Maybank Singapore and qood Pte Ltd. It aims to help local businesses ease their manpower crunch and to help residents find employment, with more than 7,000 jobs across PMET and non-PMET roles by more than 400 employers across different sectors.

2 Maybank has pledged \$500,000 over two years to support all five CDCs in their job fair efforts through a programme named “Maybank-CDC Jobs & Skills Series”. More than just a physical job fair, the South West Community Job Fair will leverage technology to ease the job hunt process for jobseekers and the talent hunt for employers, through a specially designed job portal that will be officially unveiled at the job fair. Developed by local digital enterprise solutions firm qood Pte Ltd as

part of their corporate social responsibility efforts to support the community, the portal lists job opportunities from a wide range of employers across different industries and enables jobseekers to receive recommendations on other jobs that match their preferences and experience. Both jobseekers and employers can use the job portal at no cost to them.

3 The portal works hand-in-hand with the physical job fairs. Jobseekers will be able to benefit from other technology tools that streamline the usual process at in-person job fairs. For example, interviews and applications conducted at the job fair will tap on information the jobseekers have provided on the portal, removing the need for manual data entry. This saves time for jobseekers and enables employers to meet with more jobseekers to find a suitable candidate. With the job portal, the job fair gets continued online presence, which is helpful during the pandemic when many initiatives are brought online.

4 The job portal (qood.com.sg) also requires that employers notify jobseekers of their application outcome within three weeks, reducing waiting time for jobseekers and enabling them to make more informed decisions in accepting suitable offers. So far, some 260 employers have come onboard to use the portal since its soft launch. “This timely digital platform allows us to have a wider reach and helps attract residents who are keen to work in the west where most of our member companies are located,” said Mrs Chua Li Tzer, Deputy Director, Corporate Services and Human Capital Development, Singapore Logistics Association.

5 “Jobs and businesses have been affected by the pandemic, but help is at hand to bring opportunities for work and manpower together,” says Mayor of South West District Ms Low Yen Ling. She adds, “Despite the current uncertainty, there are good job prospects out there. The CDC is bringing these openings to our residents to help them to find a job closer to their home in the South West. The new free job portal, which is integrated with our in-person job fairs, improves the chances of landing a job or employee by making the search and recruitment process seamless

and smoother. The CDC will continue to collaborate with the private sector and companies like Maybank and qood, and by aggregating our extensive network of partners, bring to the table expanded resources and opportunities to uplift lives in these challenging times.”

6 Executive Director of qood Pte Ltd Mr Eric Lue says, “qood job portal is free for all employers and job seekers. The current Covid-19 situation requires all of us to work together and to find a solution. It is no longer a solo journey. MNCs, SMEs and even micro-SMEs must come together. qood believes in the power of aggregated strength. This is why we work closely and in good faith with South West CDC and other public agencies. Together in partnership with our friends from Restaurant Association of Singapore, Singapore Retailers Association, Singapore Hotel Association, Singapore Logistics Association, Association of Singapore Marine Industries, Singapore Furniture Industries Council and Maybank Singapore; as well as institutes of higher learning, social service agencies and grassroots organisations, we will tackle this employment issue head-on. Simply put, qood will return the power of recruitment back to the employers and bring diversity of jobs back to the job seekers.”

7 Dr John Lee, Country CEO and CEO of Maybank Singapore, said, “We are pleased to support the South West CDC as part of Maybank-CDC Jobs & Skills Series, helping jobseekers to secure placement opportunities with potential local employers. Beyond funding, the bank will also tap our customer network to bring our SME customers onboard to participate in the job fairs. In line with our mission of Humanising Financial Services, we believe that we can create a greater social impact when we leverage our business capability or networks and collaborate with like-minded partners like the CDCs.”

8 Details of the event are as follows:

Event	South West Community Job Fair
Date	Friday, 24 September 2021
Time	10.20 am - 11.30 am
Venue	Jurong Spring Community Club (8 Jurong West Street 52, S'pore 649296)
Guest of Honour	Mr Tharman Shanmugaratnam Senior Minister and Coordinating Minister for Social Policies, and Adviser to Jurong GRC Grassroots Organisations (Taman Jurong)
Special Guest	Ms Low Yen Ling Minister of State, Ministry of Trade & Industry and Ministry of Culture, Community and Youth, and Mayor of South West District
Host	Mr Shawn Huang Adviser to Jurong GRC Grassroots Organisations (Jurong Spring)

9 For **human interest profiles (Chinese and Malay)**, please see Annex A (Pg 7 & 8). For programme line-up, please see Annex B (Pg 9). For glossary and translations of key terms, please see Annex C (Pg 10).

Media Invitation

We would like to invite your reporter and photographer/TV crew to the South West Community Job Fair. Please contact our media liaison officer and RSVP **by 23 Sept, 8pm**.

Date/Time : 24 September 2021 (Friday) /10.30am

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About the South West Community Development Council

The South West Community Development Council (CDC) was formed on 24 November 2001, with the mission to Assist the Needy, Bond the People and Connect the Community.

Through local help programmes, the South West CDC provides assistance to help the less fortunate in our community. The South West CDC also organises projects and programmes to promote community bonding and social cohesion. The South West CDC adopts the "Many Helping Hands" approach to encourage community ownership among residents, community partners and corporations to realise its vision of "Owning Your Community".

Ms Low Yen Ling was appointed the Mayor of South West District on 27 May 2014. Ms Low is also the Minister of State, Ministry of Culture, Community and Youth (MCCY) & Ministry of Trade and Industry (MTI) & Adviser to Chua Chu Kang GRC.

For more information, please visit: www.cdc.gov.sg/southwest

About Maybank Singapore

Maybank is among Asia's leading banking groups and South East Asia's fourth largest bank by assets. The Maybank Group has an international network of more than 2,600 branches in 18 countries including all 10 ASEAN countries, with over 42,000 employees serving customers worldwide.

Maybank Singapore is one of the Group's largest overseas operations and a Qualifying Full Bank in Singapore. As at 31 December 2020, the bank's net asset size in Singapore was approximately S\$81.5 billion. With strategically located banking branches and over 2,000 employees in Singapore, Maybank is well positioned to provide highly personalised services and locally oriented solutions that will deliver more value to customers. For more information, please visit maybank2u.com.sg.

About good Pte Ltd

good is spelt with a 'Q'. It sounds quirky, but it is good.

At good, we believe that effective and integrated tech solutions and creative marketing is the way to help local businesses emerge stronger from COVID-19 and to drive growth.

good organised the first community job fair at Keat Hong CC in November 2020. Despite the pandemic, good has successfully conducted a total of four physical job fairs and have rebranded how the public views a job fair through clever, acute and wholesome use of designs and technology to bring jobs to fellow Singaporeans. The physical job fairs and the job portal work seamlessly, thereby allowing more than 300 employers offering a total of 4000 jobs regardless of size and hiring needs to take part, and to create possibilities to engage stakeholders even in pandemic situations.

The inaugural South West Community Job Fair @ Jurong Spring is our first foray at the wider district level. It will set the benchmark for how community job fairs can be conducted and what it means to be a ground-up effort by aggregating Trade Chambers and Councils (TACs), Employers, Grassroots, Agencies, IHLs and VWOs to work together and to solve manpower issues in Singapore.

Human Interest Profile

Annex A

Mr Teh Yong Kang (郑永康) is a 40-year-old born with visual impairment. Due to the Covid-19 pandemic, he tried in vain for two years to look for a new employer. When his ex-colleague found out that he was on the look-out for a new employer, she linked him up with another friend who knew the people behind good job portal. Yong Kang was given assistance with resume writing and potential employers were being shortlisted for him since he requires a work location near his home. Within a month or so, Yong Kang was offered a job as a dish washer at Mother Earth Restaurant. Besides dish washing, his other responsibilities include wiping the restaurant menu with anti-bacteria spray, packing and preparing ingredients for cooking. “I am very grateful that I was given a personalised assistance and am very happy to have found a job despite the current COVID-19 situation. My new employer and my colleagues are very understanding about my situation and I am now happier since my new workplace is closer to home”, said Yong Kang.

Please find the high-resolution photos via this [link](#) and video footages of Mr Yong Kang via this [link](#).



Mr Teh Yong Kang performing one of his key responsibilities of washing cups and dishes at Mother Earth Restaurant.

Jobless for three years, Mr Najib Bin Hussin had plenty of job search applications on his mobile phone but none proved useful as much as the qood job portal.

Mr Hussin was close to giving up hope as he had been unsuccessful in finding a permanent job for close to three years. As a last resort, he went to see Mr Shawn Huang, Adviser to Jurong GRC Grassroots Organisations (Jurong Spring) to see if he could help him find one. Although Mr Najib was not always jobless throughout the three years of job hunting but he would always face roadblocks of either not being a good fit or the job location was too far. Upon hearing his plight, Mr Shawn Huang referred Mr Hussin directly to qood job portal and he received a call to send in his resume. Thereafter, qood assisted Mr Hussin with creating his job-search account and possible job selections. Within 2 days of posting his resume on the portal, Mr Hussin started receiving calls from potential employers. On the fourth day, he got a job offer as a driver. Initially, Mr Hussin was not used to being in an industry that he had no prior experience in. Despite having to learn things from scratch, he didn't let it deter him. He remained positive. In fact, while in his new job, he proposed new ways of communication within the transport department of his new company which improved the workflow tremendously. Within a month, his bosses decided to promote him from a driver to transport supervisor. For Mr Hussin, qood job portal provided that personal touch and timely practical assistance compared to other job portals and he is ever grateful to have landed this permanent role.

Programme

Time	Programme
10.20 am	Arrival of Special Guest Ms Low Yen Ling Mayor of South West District
10.30 am	Arrival of Guest of Honour (GOH) Mr Tharman Shanmugaratnam Senior Minister and Coordinating Minister for Social Policies and Adviser to Jurong GRC GROs (Taman Jurong)
10.35 am	Welcome address by Special Guest
10.45 am	Launch of qood Job Portal
10.50 am	Group photo taking
10.55 am	Tour of the South West Community Job Fair
11.30 am	<i>Media doorstep can be arranged upon request</i> End of programme

GLOSSARY AND TRANSLATION OF KEY TERMS

CDC

S/N	Key Term	Chinese Translation	Malay Translation
1.	South West CDC	西南社区发展理事会	Majlis Pembangunan Masyarakat Barat Daya
2.	Mayor	市长	Mayor / Datuk Bandar (formal address)
3.	Ms Low Yen Ling, Mayor of South West District Chairperson, Mayors' Committee	刘燕玲女士, 西南区市长, 市长委员会主席	Ms Low Yen Ling, Datuk Bandar, Daerah Barat Daya Pengerusi, Jawatankuasa Datuk Bandar
4.	Mr Tharman Shanmugaratnam, Senior Minister and Coordinating Minister for Social Policies, and Adviser to Jurong GRC Grassroots Organisations (Taman Jurong)	尚达曼部长 国务资政兼社会政策统筹部长 裕廊集选区 (达曼裕廊) 基层组织顾问	
5.	Mr Shawn Huang, Adviser to Jurong GRC Grassroots Organisations (Jurong Spring)	黄伟中先生 裕廊集选区 (裕泉) 基层组织顾问	
6.	Grassroots Advisers	基层组织顾问	Penasihat Akar Umbi
7.	Grassroots Organisations (GROs)	社区基层组织	Persatuan Akar Umbi

MAYBANK

S/N	Key Term	Chinese Translation	Malay Translation
1.	Maybank Singapore	马来亚银行新加坡	Maybank Singapura
2.	Dr John Lee, Country CEO and CEO of Maybank Singapore	李兴福博士 马来亚银行新加坡总裁	Dr John Lee, Ketua Pegawai Eksekutif, Maybank Singapore

QOOD PTE LTD

S/N	Key Term	Chinese Translation	Malay Translation
1.	qood Pte Ltd	qood 数码科技有限公司	
2.	Eric Lue, Executive Director, qood Pte Ltd	雷国强 执行董事	
3.	qood job portal	qood 求职平台	