



**SOUTH WEST
COMMUNITY
DEVELOPMENT
COUNCIL**



**Girl Guides
Singapore**

For immediate release

Media Release

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News Editor

SWEET TREATS FOR VULNERABLE FAMILIES IN THE SPIRIT OF NATIONAL DAY

- **Partnership between Girl Guides Singapore, Koh Kock Leong Enterprise and the South West CDC**
- **Close to 3,500 tins of cookies for vulnerable households under the Adopt @ South West programme**

1 The South West Community Development Council (CDC), Koh Kock Leong Enterprise and Girl Guides Singapore (GGS) distributed cookies to around 3,500¹ households under the CDC's Adopt @ South West programme. Mayor Low Yen Ling and Dr Seetha Subbiah, President of Girl Guides Singapore, distributed the cookies and South West Care Packs² to some vulnerable households in a bid to bring some cheer to residents.

2 "As we celebrate our nation's birthday, it is also an opportune time to show that every Singaporean matters. These gifts of cookies and care packs bear a message of love, care and hope - that no one is alone in these difficult times. This joint initiative between Girl Guides Singapore, Koh Kock Leong Enterprise and South West CDC to uplift our vulnerable residents is a testament of the community's solidarity to stand together and support one another through this crisis," said Mayor Low.

¹ Identified households will receive notification letters from the CDC's community partners to collect the items from the respective centres due to current SMM guidelines.

² The South West Care Pack is sponsored by NTUC Fairprice which contains food items and household essentials like body wash and hand soap.

3 "The COVID-19 pandemic has affected many. Amongst the hardest hit are families from vulnerable backgrounds. We are happy to partner South West CDC in their initiative to reach out and communicate their caring to their residents. This aligns with GGS's goal to empower girls and women to serve and care for their community. Under non-COVID circumstances, our Brownies and Girl Guides would have gone door-to-door to deliver cookies. However, current conditions do not allow for such interaction. We hope that our Girl Guides cookies will bring cheer to South West residents," said Dr Seetha Subbiah, President of Girl Guides Singapore.

4 "We are very grateful that we have been selected to be the recipients of the cookies from Girl Guides and South West Care Pack. This gives my children the opportunity to see that Singapore is a caring country. It is indeed a kind gesture," said Mdm Suhana Bte Rahmat, a resident at Bukit Batok.

5 The Adopt @ South West programme reaches out to needy families and vulnerable elderly living in rental and purchased flats within South West District to ensure that no one falls through the cracks. This is part of the WeCare @ South West Initiative, which aims to strengthen the social safety net for the needy and vulnerable by getting the more able to help the less able, creating an environment of greater community ownership and collective responsibility, as well as a more caring society. The suite of programmes is developed to meet the five core needs of Adopt @ South West namely social wellness, healthcare, home safety & improvement, education and enrichment, to uplift and enrich the lives of vulnerable residents in the South West District.

6 The high-res photos (*in this MR as well as additional photos*) from the distribution may be downloaded from this [link](#). For more information, please contact our media liaison officers below.



(Third from left) Mdm Suhana Bte Rahmat and her children, receiving the cookies and South West Care Pack from Mayor Low Yen Ling, Dr Seetha Subbiah, President of GGS and Ms Crystal Chong, GGS Young Adult.



(Second from left) Mr Hayum Bin Idris and his family, receiving the cookies and South West Care Pack from Mayor Low Yen Ling, Dr Seetha Subbiah, President of GGS and Ms Crystal Chong, GGS Young Adult.



(Second from left) Mdm Goh Ling Ling and her three daughters receiving the cookies and South West Care Pack from Mayor Low Yen Ling and Dr Seetha Subbiah, President of GGS.



(From left) Ms Crystal Chong, GGS Young Adult, Mayor Low Yen Ling, Mdm Insyirah Bte Abdullah together with her four daughters receiving the cookies and South West Care Pack from Mayor Low and Dr Seetha Subbiah, President of GGS.

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About the South West Community Development Council (CDC)

The South West Community Development Council (CDC) was formed on 24 November 2001, with the mission to Assist the Needy, Bond the People and Connect the Community.

Through local help programmes, it provides assistance to help the less fortunate in our community. The South West CDC also organises projects and programmes to promote community bonding and social cohesion. It adopts the "Many Helping Hands" approach to encourage community ownership among residents, community partners and corporations to realise its vision of "Owning Your Community".

Girl Guides Singapore

Started in 1917, Girl Guides Singapore (GGS) is a non-profit Uniformed Group that is part of the World Association of Girl Guides and Girl Scouts (WAGGGS). It has over 8,500 members in Singapore and is the largest and choice Co-Curricular Activities (CCA) group for girls. There are more than 10 million members in 152 countries today.

GGS teaches leadership, promotes resourcefulness and supports cultural diversity in today's world, for today's girls. We offer opportunities and challenges that shape each girl into a leader of courage, confidence and character. As she takes her place and makes her mark in the world, the Girl Guides experience is something a girl will carry with her for life.